

הסתדרות נשים של המזרח באמריקה

Mizrachi Women's Organization of AMERICA

1133 BROADWAY - NEW YORK, N. Y.

CHelsea 3-0942

February 6, 1940

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Mrs. Yetta Strongin,
1355 McAllister Street,
San Francisco, California.

Dearest Yetta: -

Finally I came back to New York, much the worse for wear, and determined to rest. But who can rest when there is such an endless amount of work to do? I have been wanting right along to communicate with you, but truly, this is the very first chance that I have had to dictate the personal mail so very important to me.

You can very well imagine how happy the contents of your letters regarding the progress of the chapter made me; but then this is all not a bit surprising to me, for I knew in advance that with you as the guiding power the group was destined for strong development and ultimate achievement.

The presentation of the charter is an important item, since it provides an unusual opportunity for the spread of propaganda through the sponsorship of a large and impressive function at which the presentation can be celebrated. Much can be and should be made of this episode in the early life of the chapter. I would be glad to hear what is being planned in this direction in San Francisco.

Two attractions for drawing in new members that have been utilized by our groups are the following: A member who brings in 3 new members, at \$3.00 each, and adds \$1.00 of her own, making a total of \$10.00, may have her own name or a name of her own choice inscribed in the Book of Honor, in Palestine. Those who enroll as a \$25.00 member, have the privilege of having their photograph and their name placed in a Book of Honor for that particular purpose. I feel confident that your groups as well as a number of our other chapters did, can find this means an excellent one for the enlargement of your membership ranks.

I am particularly interested and pleased in the organization-mindedness of the members, and their willingness so soon after organization to adopt a quota for our program in Eretz Israel. I have considered carefully your suggestion that it be \$1500 for a cottage in the Meshek, and then discussed it with our board. We are all of the same mind, since the cost of a cottage far exceeds that amount, that the group should consider undertaking a larger quota. San Francisco should certainly have some-

thing very definite in the Meshek in its own name. A cottage in this project will accommodate 25 girls, and will cost \$5000. This is a significant undertaking for the San Francisco group, and I would suggest that they adopt the \$5000 quota on the basis of payments covering a period not to exceed 3 years. However, this is aside from their quota for the maintenance of our Palestine projects which are functioning today, and which will be \$500 for them.

I know that under your guidance the proper thing was done when Rabbi Gold was in your community, and that any women who enrolled directly affiliated themselves with our organization.

What you write of Mr. Wolosky is very interesting indeed, and I agree with you that it would be helpful if there would be many such fine personalities as he is. By this time he may have paid the balance of his pledge of \$50.00, on account of which he paid \$12.50 when I was in San Francisco. Has he?

Your sister-in-law Chava came to see me and we had a delightful chat reminiscing over ~~her~~ mother's picture. She appears to be feeling fine, and is very happy over the graduation of her son from the university. No doubt she will write to you one of these days and will go more into detail to you about it.

You expressed very beautifully your hope that we may meet again in Eretz Israel. I say "Alevai" --- and in the near future.

My very kindest regards to your mother and your family, as well as to Mrs. Hersh and our other ladies. As for yourself, I need not tell you that the time we had together was all too short. It seems unbelievable to me that I could have been in San Francisco, and in your home for so many days, and yet had such very limited time for personal conversation and real visiting. But there is little else that those like we, who are so devoted to our cause, can do other than to let it take precedence in our thoughts and in acts.

My deep affection for you, and my very warm regards,

Bessie

Am I to understand that the Shiduch is off?